This course could change the path of my career drastically. I’m not one to believe in luck but, in a sense, I consider myself lucky to have found this Data Boot Camp when I did. I admit I had a difficult time trying to figure out how I progress in the digital marketing field without getting a four year degree or having a job teach me the skills we’ll be reviewing in the course which was highly unlikely. After this course I want to become either become a marketing director, brand marketing research analyst, campaign management analyst or a freelancer.